

# Unlocking Human Potential





## Longevity

The Trillion dollar upside:

# \$38 Trillion

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Extending life expectancy by one year is valued at \$38 Trillion

# \$367 Trillion

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Is how much it will be worth in 10 years



# Enter Chrysalis

Shaping the Future of  
Wellness and Longevity, One  
Investment at a Time



## A Vision Beyond Years

Aimed at pushing the human lifespan to an unprecedented 150 years, Chrysalis Capital channels investments to bring this audacious goal to fruition. Our investment strategy crafts a future where longevity aligns with unparalleled health and vitality.



## Directing Funds

towards groundbreaking endeavours in the wellness and longevity sectors, we champion a transformative health future and secure returns for our stakeholders. Join us on this journey, where innovation meets purpose.



# Attractive Return on Investment

Tapping the Modern  
Wellness Surge

The wellness economy isn't just growing; it's evolving, reshaping lifestyles and redefining beauty standards. With a strong pivot towards holistic health and the undeniable allure of cosmetic anti-aging, industries like alternative therapies, fitness, mindfulness, nutrition, and cosmetic treatments are not just thriving; they're revolutionizing.



## Cosmetic Anti-Aging

Beyond mere creams and serums -dive into treatments that deliver rapid, transformative results.



## Wellness Centres

A sanctuary for the soul - from spa sessions to revolutionary anti-aging therapies and immersive wellness escapes.



## Lifestyle Interventions

It's not just about living, but thriving. Tailored programs ensure vitality, balance, and longevity



## Nutraceuticals & Supplements

Power-packed dietary solutions pushing the boundaries of health, rejuvenation, and age defiance.



## Health Monitoring Devices

The future on your wrist. Devices that don't just track but predict - guiding you toward optimal health.



# Wellness Economy

Has the largest market in North America and the fastest growing market in Asia Pacific.

Traditional & Complementary Medicine  
**\$413B**

Nutrition & Weight Loss  
**\$946B**

Personal Care & Beauty  
**\$955B**

Wellness Real Estate  
**\$275B**

Physical Activity  
**\$736B**

Wellness Tourism  
**\$436B**

Spas  
**\$68B**

Personal Medicine  
**\$375B**

01

02

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04

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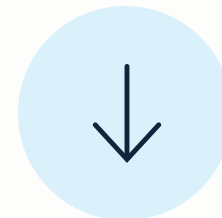




# Visionary Investments

Entering the New Era of  
True Longevity

As the world experiences an undeniable demographic transformation, the very definitions of longevity and health span are being recalibrated.



**This evolution transcends the surface-level allure of cosmetic anti-aging.**



**Instead, it delves into the heart of genuine anti-aging at its most fundamental cellular and genetic roots.**





## Visionary Investments

Industries spanning from cutting-edge biotechnology to pioneering regenerative medicine are drawing significant investments and catalyzing innovations that once resided in the realms of science fiction.

**Yet, this seismic shift represents more than just another market trend for investors. It stands as a call, an invitation to engage with and shape a sector that's not just growing but actively reshaping our understanding of life, vitality, and human potential.**



# Longevity Ecosystem

## Nanotech

- Use of nanotechnology to deliver targeted therapies and ensure efficacy of drug delivery
- Nanobots, nano-cosmeceuticals, targeted repair, and nano-surgery

## AI-Based Diagnostics

- Use of omics data to identify preventative methods and provide diagnoses
- At-home monitoring devices, diagnostics

## Wearables & Robotics

- Use of robotics to improve emotional, mental and physical wellness
- Social robots, caregiving tools

## Age-tech

- Solutions that support the multi-faceted needs of an aging population
- Insurtech, medication management



## Hallmarks of Aging Research

- Focused on addressing the underlying biological causes of aging
- Treatments targeting cellular senescence, mitochondrial dysfunction, etc.

## Aging Therapeutics

- Therapies to slow or reverse changes arising from biological aging process
- Senolytic drugs, nutrient regulators, drugs for novel targets (eg IFG-1)

## Cell and Gene Therapy

- Cell and gene therapies to treat aging and age-related diseases
- Gene editing, stem cell therapy, CAR T-cell therapy

## Wellness & Prevention

- Mobility, smart home, and fall prevention to decrease disability and hospitalization
- Mobility solutions, fall prevention, smart home technologies

## Age Reversal

- Reversing the aging-related damage to organs and other tissues
- Tissue regeneration, 3D organ printing, growth hormones





# Financials

## Investing in the Heart of Biological Research:

Dive into the potential of Biogerontology, Genomics, and Telomere Biology. Witness how the core science of aging is being decoded.

## Tech Meets Healthcare:

AI and Big Data are revolutionizing the longevity sector, offering smart investment avenues that combine tech prowess with healthcare brilliance.

## Backing Regenerative and Precision Medicine:

Capitalize on the evolution of Stem Cell Research, CRISPR Technologies, and precise treatments that are reshaping medicine.

## Beyond the Cosmetic Therapeutic Breakthroughs:

Look deeper with investments that focus on genuine anti-aging solutions, therapies targeting the core of longevity, and enhancing both lifespan and health span.

# \$88.5B

## Therapeutic Advancements

With deeper insights into aging, the anti-aging therapeutics market is forecasted to reach \$88.5 B by 2026

# \$57B

## Regenerative Medicine

With advancements in stem cell research and CRISPR technologies, this segment is projected to hit \$57 billion by 2027

# \$35B

## Fundamental Research

Driven by biogerontology and genomics, the genomics sector alone is on track to exceed \$35 B by 2025

# \$35B

## Tech Innovations

AI's integration in healthcare holds promising returns , anticipated at \$45.2 B by 2026



# Investment Strategy

Strategic Financial Analysis  
and Execution

01

## Financial Modelling and Analysis

- In-depth financial modelling for comprehensive assessment.
- Scenario planning to anticipate various market conditions
- Continuous refinement of financial models based on evolving data and trends.

03

## Risk Management & Ethics

- Proactive risk identification and management strategies.
- Ethical decision-making at the core of investment choices.
- Regular reviews of risk management policies to stay ahead of market dynamics.

Our investment strategy is rooted in a comprehensive and systematic approach, combining detailed financial modelling, informed valuation methods, strong risk management, holistic evaluations, and the integration of Artificial Intelligence for enhanced efficiency.

02

## Valuation & Decision Making

- Employing multiple valuation methods for thorough company analysis, including DCF, CCA, and PTA.
- DCF as the preferred method for its future-focused perspective.
- Regular valuation updates to reflect market changes and new information.

04

## Holistic Evaluation & AI Integration

- Detailed evaluation of investments using a variety of financial metrics.
- Leveraging AI for advanced data analysis and market trend identification.
- Continuous AI-driven optimization for better investment decisions



# Investment Criteria

The Pillars of Our  
Investment Strategy

At Chrysalis Capital, we merge passion with profit. Leveraging opportunities in the longevity and health span sectors, our strategy prioritizes immediate returns from the wellness economy while also investing in long-term visionary projects.

01

## Valuation Sweet Spot

We zero in on companies valued between \$50 million and \$500 million, perfectly positioned at the cusp of stability and high-growth potential.

02

## Visionary Leadership

Our investments gravitate towards dynamic founders whose commitment to the longevity sector resonates with groundbreaking ventures.

03

## Global Growth & Scalability

Exceptional growth potential is a must-have, with a distinct emphasis on enterprises that have a blueprint for international expansion.

04

## Strategic Diversification

We invest in the wellness economy for the promising longevity market for future potential. This ensures optimized risk-adjusted returns in wellness & longevity sectors.

05

## Focused Investment Stages

Our core focus remains on Series C investments, but our agility allows us to spot and seize unmatched Series A and B rounds.

06

## Innovative Creation

Should the market fall short, we stand ready, equipped to architect the future ourselves.



# Strategic Alliances

Advancing Through Strategic  
Investment Bank Alliances

01

## Exclusive Investment Opportunities

- Access to high-quality, pre-IPO deals through banking networks.
- Direct entry into lucrative, early-stage investment opportunities.
- Preferred positioning in competitive investment environments.

03

## Support in Public Offerings

- Strategic assistance in navigating the public market landscape.
- Expert guidance on IPO processes and market timing.
- Utilization of Investment Banks' networks for successful public listings.

We take pride in our strategic alliances with leading Investment Banks, a cornerstone of our investment approach. These partnerships serve as a conduit for accessing unique investment opportunities and harnessing collective expertise, ultimately enhancing the value we deliver to our investors.

02

## Enhanced Due Diligence & Analysis

- Collaborative risk assessment with Investment Banks' expertise.
- In-depth financial and market analysis for informed decisions.
- Access to specialized industry reports and data insights.

04

## Long-Term Strategic Growth

- Continuous adaptation to market changes with banking insights.
- Strengthening portfolio resilience through diverse investments.
- Leveraging bank partnerships for sustained competitive advantage.





# Key Deal Metrics

Strategic Growth, Tailored Returns

Chrysalis Capital provides a distinct investment avenue in the rapidly growing wellness economy and the burgeoning longevity and health span sectors. With a strategy rooted in precision and growth, our deal metrics are tailored for optimal shareholder value and industry-leading returns.

## Fundraising Overview



- Working Capital: USD 5 mullion for operational fluidity
- Seed investment: USD 50 million to be injected into the LLP, with a goal of 3.5 billion AUM within 36 months

## Advantageous Fee Structure



- Seed investor perks: Reduced rates with 0.5% management fees and a competitive 10% performanc fee (50% discount to standard fees).

## Shareholder Value



- Return Strategy: Committing to a 75% dividend payout, supplemented with LLP and Fund returns.
- Equity Participation: A designated 15% equity in Chrysalis Capital LLC is reserved exclusively for seed investors

## Valuation Horizons



- Base Projection: Anticipating a valuation multiplier of 4-5x revenue on investments within a 3-5 year horizon with a 20-25% IRR (net of fees)
- Industry Benchmark: Highlighting the potential by referncing indusry giants like Blackstone, which have achieved towering valuations of up to 25x earnings.

## Collaborative Ventures



- Co-Investment Opportunities: Seed Partners can jointly invest in researched and capital-allocated deals with Chrysalis Capital.





# Be part of the revolution, turning visionary insights into tangible returns

Let's build a legacy of prosperity,  
innovation, and enhanced human  
vitality together.

Email Us

2024

chrysaliscapital.io

